



MEETING THE TALENT NEEDS OF EMPLOYERS O

Electronics manufacturers worldwide face a growing talent crisis. Companies struggle to find, train, and keep skilled workers. At the same time, an aging workforce means retiring employees are taking valuable expertise with them, and creating even more open roles.

Extended time-to-hire or time-to-productivity means lost revenue, delays hitting contract deadlines, or slow supply chains. Frequent employee turnover leads to higher costs in hiring and training. And a lack of robust talent pipelines means finding workers can feel like searching for a needle in a haystack.

THE GLOBAL ELECTRONICS ASSOCIATION CAN HELP, OUR PROGRAMS:



Close skills gaps for employers through industry-driven, standards-aligned programs for training and upskilling.

We deliver thousands of basic, intermediate, and advanced courses each year, certifying tens of thousands of specialists in globally recognized standards. These credentials validate skills and open doors to career advancement.



Support pathways into the sector, creating stronger talent pipelines and deepening the talent pool.

Our U.S. Department of Labor-registered apprenticeships create clear entry points for new talent, as well as creating opportunities for existing workers to gain new skills and take on new roles. Our nonprofit arm, the Electronics Foundation, sparks early interest among students and connects young talent to industry leaders.



Develop an ecosystem of support to strengthen the electronics talent pipeline.

We partner with schools, universities, and employers to spotlight both the importance of and opportunities for advancement within the electronics industry, making electronics a visible and attractive career choice. We advocate worldwide for smart government policies and public-private investments that strengthen the electronics talent pipeline.

A SHARED IMPERATIVE

Cultivating talent is a shared responsibility. Governments, educational institutions, and companies all play vital roles in building the talent landscape the industry needs to be successful.

Corporate investments payoff: creating pathways to promotion can improve retention and decrease costly churn. Companies with apprenticeship programs report improved company culture, reduced turnover and an improved pipeline of skilled workers, and even improved co-worker productivity.

Working in partnership with all stakeholders, the Global Electronics Association is creating flexible, robust talent pipelines for a growing, critical industry.

LEARN MORE

Building Electronics Better: A Plan to Address the Workforce Challenges Facing the Electronics Manufacturing Industry