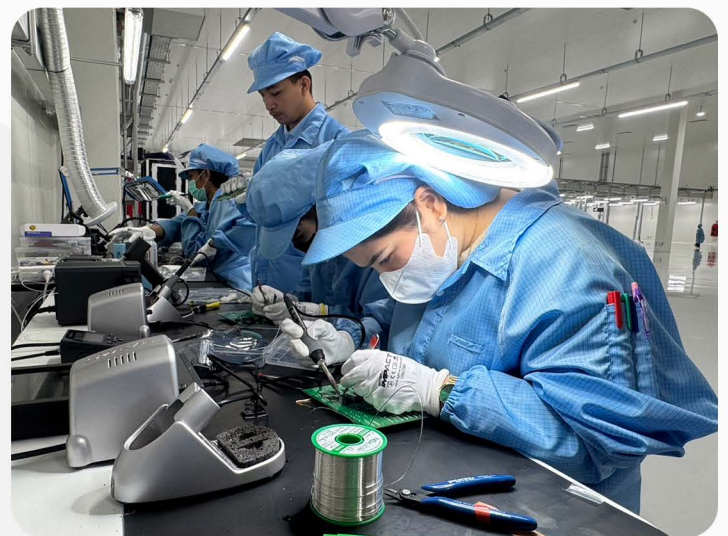# Harman International (Thailand) Company Limited

Shaping the Future of Mobility Innovation in Thailand

In Thailand's dynamic electronics manufacturing landscape, Harman International (Thailand) Co., Ltd. has emerged as a trailblazer, demonstrating how technology leadership and uncompromising quality standards are reshaping the future of mobility. As a key producer of high-quality audio and electronic systems for leading automotive brands worldwide, the company has transformed its Thailand operations into one of Harman's most significant manufacturing hubs in Asia. Through continuous expansion of production lines, increased automation, and strong investment in workforce skills, Harman has built a foundation that supports global demand for advanced automotive electronics.

Looking ahead, Harman sees the next three to five years as a turning point for the industry, driven by rapid advancements in AI and IoT. The company believes vehicles in Thailand will soon evolve into more smarter, safer, highly connected environments with voice-controlled systems, real-time data capabilities, and enhanced safety features - innovations that align perfectly with Thailand's Smart Mobility 4.0 vision. To

meet this future, Harman is actively developing transformative technologies, including digital cockpits, connected-car systems, and advanced in-vehicle communication platforms. Among these breakthroughs, their Digital Cabin Platform stands out for its ability to seamlessly integrate sound, display, and connectivity into one intelligent ecosystem that elevates comfort, safety, and the overall driving experience.

A major part of Harman's success is its unwavering focus on quality and reliability. The company states that **quality and reliability are part of Harman's DNA.** By

implementing industry-leading certifications such as IPC J-STD-001 and IPC-A-610, the company has achieved significant improvements in solder-joint reliability and reduced defect levels across production processes. In a sector where precision and zero-fault performance are non-negotiable, IPC standards have empowered Harman to maintain world-class quality benchmarks and continuously exceed customer expectations.

The company highlights the value of its membership with the **Global Electronics Association,** which provides access to global knowledge, international standards,

and a strong network of industry experts. This partnership enables Harman to stay at the forefront of emerging technologies, share best practices, and enhance manufacturing excellence across its operations. The collaboration reflects a shared belief that the future of electronics depends on strong global cooperation, standardized quality frameworks, and a commitment to building safer, smarter, and more sustainable solutions for the world.

Reflecting on its journey and the value of partnership, Harman conveys a strong message to the industry:

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At Harman, we believe quality and innovation go hand in hand. By following global standards and working together through the Global Electronics Association, we can build smarter, safer, and more sustainable electronics for the future.

Mr. Montree Rojsuthiwan
Analysis & Repair Engineer (Electronic)

CONTACT

MS. THARINEE BUTMUANG (JIB), GLOBAL ELECTRONICS ASSOCIATION, MEMBER RELATIONS MANAGER
Email: jibbutmuang@electronics.org │ Mobile: +66 62256-5536