



Global Electronics
Association

Presents

5TH EDITION



Integrated Electronics
Manufacturing & Interconnections

2027

SPONSORSHIP OPPORTUNITIES
COUNTRY PAVILIONS | EXHIBITOR PACKAGES

APRIL 13

Malaysia International
Trade and Exhibition Centre
(MITEC)

Kuala Lumpur

MALAYSIA

APRIL 15

Setia SPICE Convention
Center

Penang



EXHIBITION



CONFERENCE



B2B MEETINGS

COUNTRY PAVILION PACKAGE

Country Pavilion - Minimum 5 Standard Booth Package

Additional Standard Booth (beyond 5) - USD 3,500 per booth

Discounted Price
USD 15,750

Deliverables

- 3 Nights Hotel Accommodation for 1 Participating Company Representative
- Pre-scheduled B2B Meetings
- Bus Transfer for up to 2 Delegates from Kuala Lumpur to Penang on April 14, 2027
(Additional delegates will be chargeable.)

Country Pavilion - Minimum 8 Standard Booth Package

Additional Standard Booth (beyond 8) - USD 3,500 per booth

Discounted Price
USD 26,250

Deliverables

- 1 Complimentary Booth (applicable in both cities)
- 3 Nights Hotel Accommodation for Participating Company Representative
(2 nights Kuala Lumpur + 1 Night Penang) on twin Sharing Basis
- Pre-scheduled B2B Meetings
- Bus Transfer for up to 2 Delegates from Kuala Lumpur to Penang on April 14, 2027
(Additional delegates will be chargeable.)

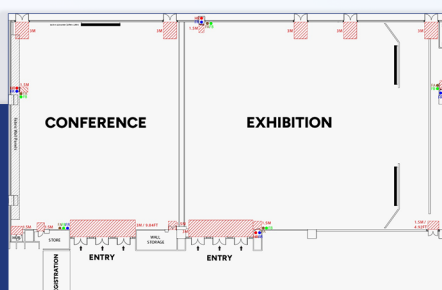
Additional Benefits for Country Agency:

- 1 Complimentary Booth
- 3 Nights Hotel Stay 1 Official Representative (Country Agency)
- 1 Economy Class Round-Trip Airfare for 1 Official Representative (Country Agency)
- Special Country Recognition during Gala Dinner and in Post Show Report

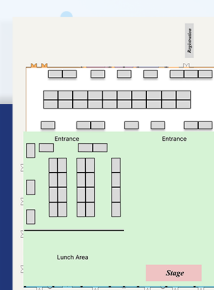
For Associations bringing 8 or more booths get Additional Benefits



FLOOR PLAN



Malaysia International Trade and Exhibition Centre, Kuala Lumpur



Setia SPICE Convention Center, Penang

SPONSORSHIP DELIVERABLES

Member Price - USD 15,000

Non Member - USD 18,750



- 2 Complimentary Booths (Kuala Lumpur + Penang)
- B2B Pre-scheduled meetings at booth
- 3 Nights Hotel Stay on (Single/Double/Twin) sharing basis
- Full Opt in of attendee database
- Bus transfer for 4 delegates from Kuala Lumpur to Penang on April 14.
- Tool Usage & Brand Visibility during Hand Soldering Competition on April 13
- 4 delegate invitation at IEMI industry networking dinner on April 13
- 1 delegate invitation at IEMI VIP lunch at Kuala Lumpur & Penang
- Full page complimentary advertisement in Southeast Asia/Malaysia newsletter - 3 circulations
- CEO interview coverage in Southeast Asia Newsletter - 1 circulation
- 1 delegate will be invited on the dais during the Hand Soldering Competition (HSC) Award Ceremony on April 13
- Branding & Visibility: Company logo at all event promotions during 2026 & 2027 - Website/brochure/email campaign/social media/onsite
- Presentation in Technical Session at IEMI for 15 Minutes

Member Price - USD 10,000

Non Member - USD 12,500



- 1 Complimentary Booth (Kuala Lumpur + Penang)
- B2B pre-schedule meetings at booth
- 3 Nights Hotel Stay (Single/Double/Twin) sharing basis
- Sharing of 100 opt-in database contacts from each exhibiting city
- Bus transfer for 3 delegates from Kuala Lumpur to Penang on April 14
- Tool Usage & Brand Visibility during Hand soldering Competition on April 13
- 3 registrations at IEMI industry dinner on April 13
- 1 delegate invitation at IEMI VIP lunch
- Half page complimentary advertisement in Southeast Asia/Malaysia newsletter - 2 circulations
- 1 delegate invitation to Hand Soldering Competition Award ceremony at Dias on April 13
- Branding & Visibility: Company logo at all event promotions during 2026 & 2027

Member Price - USD 5,000

Non Member - USD 6,250



- 1 Complimentary Booth – Kuala Lumpur OR Penang
- Pre-scheduled B2B meetings at the booth (applicable for sponsors from outside Malaysia)
- 2 Nights Hotel Stay (Single/Double Occupancy)
- Provision of 50 attendee contacts from the city where the company is exhibiting
- Tool Usage & Brand Visibility during Hand soldering Competition on April 13
- Bus transfer for 2 delegates from Kuala Lumpur to Penang on April 14
- 2 Registration at IEMI industry dinner on April 13
- Half page complimentary advertisement in Southeast Asia/Malaysia newsletter - 1 circulation
- Branding & Visibility: Company logo at all event promotions during 2026 & 2027

Member Price - USD 2,000

Non Member - USD 2,500



- Logo Inclusion on the Event Website
- Exclusive Logo Branding on All Delegate Lanyards & Badges both cities
- Insert 1 promotional leaflet in delegate kit
- 1 Dedicated Social Media Thank You Post
- Logo placement on Sponsor Board (Onsite)

Member Price - USD 3,500

Non Member - USD 4,375



- 15 mins presentation in Awards Program
- 1 stall in Kuala Lumpur

EXHIBITOR PACKAGE

1 City - Member Price - USD 1,500
2 Cities - Member Price - USD 2,750

1 City - Non Member - USD 1,875
2 Cities - Non Member - USD 3,500

INTERNATIONAL EXHIBITORS

- 3 Nights Hotel Stay
- Pre schedule B2B Meetings at Booth
- Bus transfer for 2 delegates from Kuala Lumpur to Penang on 14 April.
(Additional delegates will be chargeable.)

For more information, please contact:

MANVI KAPOOR

MANAGER - EVENTS & STAKEHOLDER ENGAGEMENT

Email: manvikapoor@electronics.org | **Mobile No:** + 91 9654202207