



Global Electronics
Association

Presents

5TH EDITION



Integrated Electronics
Manufacturing & Interconnections

2027

SPONSORSHIP OPPORTUNITIES

APRIL 13

Malaysia International
Trade and Exhibition Centre
(MITEC)

Kuala Lumpur

MALAYSIA

APRIL 15

Setia SPICE Convention
Center

Penang



EXHIBITION



CONFERENCE



B2B MEETINGS

SPONSORSHIP DELIVERABLES

Member Price - USD 15,000

Non Member - USD 18,750



- 2 Complimentary Booths (Kuala Lumpur + Penang)
- B2B Pre-scheduled meetings at booth
- 3 Nights Hotel Stay on (Single/Double/Twin) sharing basis
- Full Opt in of attendee database
- Bus transfer for 4 delegates from Kuala Lumpur to Penang on April 14.
- Tool Usage & Brand Visibility during Hand Soldering Competition on April 13
- 4 delegate invitation at IEMI industry networking dinner on April 13
- 1 delegate invitation at IEMI VIP lunch at Kuala Lumpur & Penang
- Full page complimentary advertisement in Southeast Asia/Malaysia newsletter - 3 circulations
- CEO interview coverage in Southeast Asia Newsletter - 1 circulation
- 1 delegate will be invited on the dais during the Hand Soldering Competition (HSC) Award Ceremony on April 13
- Branding & Visibility: Company logo at all event promotions during 2026 & 2027 - Website/brochure/email campaign/social media/onsite
- Presentation in Technical Session at IEMI for 15 Minutes

Member Price - USD 10,000

Non Member - USD 12,500



- 1 Complimentary Booth (Kuala Lumpur + Penang)
- B2B pre-schedule meetings at booth
- 3 Nights Hotel Stay (Single/Double/Twin) sharing basis
- Sharing of 100 opt-in database contacts from each exhibiting city
- Bus transfer for 3 delegates from Kuala Lumpur to Penang on April 14
- Tool Usage & Brand Visibility during Hand soldering Competition on April 13
- 3 registrations at IEMI industry dinner on April 13
- 1 delegate invitation at IEMI VIP lunch
- Half page complimentary advertisement in Southeast Asia/Malaysia newsletter - 2 circulations
- 1 delegate invitation to Hand Soldering Competition Award ceremony at Dias on April 13
- Branding & Visibility: Company logo at all event promotions during 2026 & 2027

Member Price - USD 5,000

Non Member - USD 6,250

- 1 Complimentary Booth – Kuala Lumpur OR Penang
- Pre-scheduled B2B meetings at the booth (applicable for sponsors from outside Malaysia)
- 2 Nights Hotel Stay (Single/Double Occupancy)
- Provision of 50 attendee contacts from the city where the company is exhibiting
- Tool Usage & Brand Visibility during Hand soldering Competition on April 13
- Bus transfer for 2 delegates from Kuala Lumpur to Penang on April 14
- 2 Registration at IEMI industry dinner on April 13
- Half page complimentary advertisement in Southeast Asia/Malaysia newsletter - 1 circulation
- Branding & Visibility: Company logo at all event promotions during 2026 & 2027

SILVER

Member Price - USD 2,000

Non Member - USD 2,500

- Logo Inclusion on the Event Website
- Exclusive Logo Branding on All Delegate Lanyards & Badges both cities
- Insert 1 promotional leaflet in delegate kit
- 1 Dedicated Social Media Thank You Post
- Logo placement on Sponsor Board (Onsite)

LANYARD & BADGE

Member Price - USD 3,500

Non Member - USD 4,375

- 15 mins presentation in Awards Program
- 1 stall in Kuala Lumpur

INDUSTRY
★ NETWORKING DINNER ★
SPONSOR

For more information, please contact:

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