

MALAYSIA NEWSLETTER

JUNE 2025



GAURAB MAJUMDAR Vice President Southeast Asia

Dear Member

IPC is now the Global Electronics Association. The transition reflects the scale, diversity, and global relevance of today's electronics industry. Under the new name, all IPC standards, certifications, and training frameworks continue unchanged. As association strengthens its global presence, Southeast Asia (SEA) has emerged as a key region for growth and innovation in the electronics and semiconductor industries. The region is experiencing rapid expansion, with major EMS and semiconductor companies increasing their investments. The Global Electronics Association's key focus is on Malaysia, Vietnam, Thailand, Singapore, The Philippines & Indonesia, where we will be driving education programs, regional standards development committee meetings, semiconductor packaging initiatives, industry networking events, member engagement sessions & collaboration with the government's mission. The certification programmes are experiencing the highest growth in this region, underscoring the need for a skilled workforce. We encourage members to leverage the Global Electronics Association's resources. To reach out to members for engagement, we are launching a monthly newsletter to share valuable information and insights. We appreciate your continued support in advancing the region's electronics industry.



Global Electronics Association Malaysia team met with the *Ministry of Science, Technology and Innovation (MOSTI) in Putrajaya, Malaysia*, to discuss strategic initiatives and explore collaboration opportunities in Semiconductor Packaging, e-Mobility, and Workforce Development. The meeting reflected a shared commitment to driving innovation, advancing standards, and strengthening Malaysia's position in the global electronics value chain.



Global Electronics Association Malaysia team met with *SIRIM Berhad, Malaysia's national organization* for standards and quality, to introduce IPC standards in the electronics sector and explore collaboration opportunities in advancing quality assurance, compliance, and workforce development initiatives.



Global Electronics Association Malaysia team met with *Kedah Industrial Skills and Management Development Centre (KISMEC)* to explore collaboration on industry-recognized electronics IPC standards and workforce training programs. As a technical and vocational training provider in Kedah, KISMEC supports talent development for Malaysia's electronics and semiconductor ecosystem.

PAST EVENTS

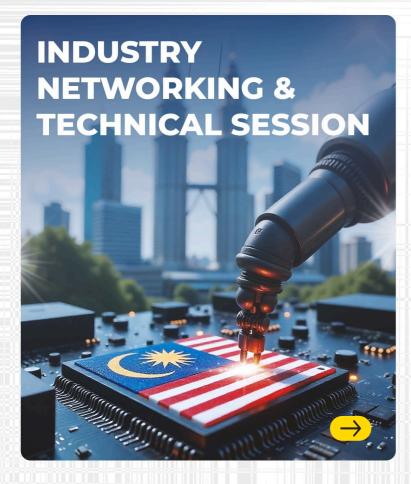


Global Electronics Association Industry Networking & Technical Session on Fundamentals of Hand Soldering, supported by MIMOS Berhad, ITIC was successfully held in MIMOS Berhad, Kulim Hi-Tech Park, Malaysia, on June 26.

Dr. Ranee Ramya, Country Manager - Global Electronics Association Malaysia, represented the association at the **Automotive Electrical & Electronics Malaysia Summit 2025 in Kuala Lumpur**, emphasizing its commitment to helping the industry meet stringent automotive quality requirements. Her participation reflects the association's focus on supporting Malaysia's electronics ecosystem through standards, skills development, and industry collaboration.



UPCOMING EVENTS



UPCOMING TRAININGS

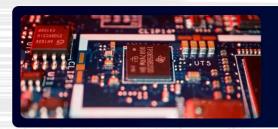




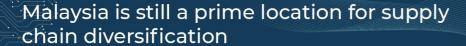
Global Electronics Association Highlights "D E S Electronics" as a Manufacturing Success Story Driving Standards Adoption in Malaysia Global Electronics Association SEA presents "ICTC" story of powering progress in Philippines through IPC standards and innovation



INDUSTRY NEWS



Malaysia to boost semiconductor expertise as US rescinds the US chip export curb







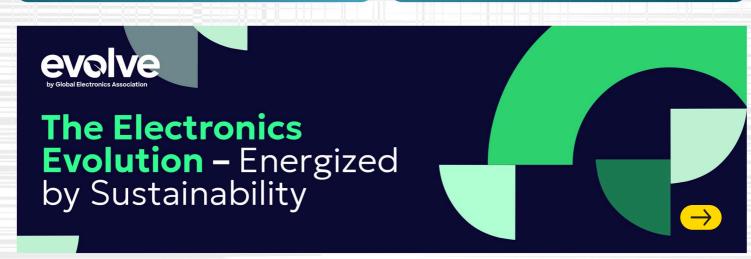
Miti targets high-quality investments to boost Malaysia's E&E sector......

GLOBAL INSIGHTS



Navigating Volatility:The Supply Chain Resilience Market Analysis







Promote Your Innovation Across Southeast Asia!

Are you launching a new product? Expanding your services? Sharing a major company milestone?

As a valued member of the Global Electronics Association, you can showcase your story – reaching key industry leaders, decision-makers, and global partners.

Member Promotion Package

USD 400

Includes visibility through digital banners, newsletters, and LinkedIn features.



50%

On Your First-Time First Year's Membership

TECHNICAL ADVISORY GROUP

Provides Support in Solving Your Technical Queries

Get Help from IPC STANDARDS EXPERTS



CONTACT

INTERNATIONAL MARKETING

DR. RANEE RAMYA

Country Manager +60 17-560 2171 raneeramya@electronics.org

MANVI KAPOOR

Manager - International Relations +91 9654202207 manvikapoor@electronics.org

www.electronics.org/india-southeast-asia