

Resilient Foundations and Digital Frontiers

The Strategic Evolution of SIIX EMS Philippines Inc.



The story of **SIIX EMS Philippines Inc.** is one of enduring partnerships, strategic foresight, and continuous adaptation to a rapidly evolving global landscape. Its presence in the Philippines stretches back nearly seven decades, long before the country emerged as a significant force in the global electronics industry. What began in 1957 as an export initiative by the former Sakata Shokai (now Sakata Inx) has evolved into one of SIIX's most strategically important international operations, shaping not only the company's regional role but also its contribution to a globally connected supply chain.

A Beginning Rooted in Opportunity

The company's Philippine journey began in 1957, when Sakata Shokai established an export division within its trading department and started supplying Japan-manufactured electronic components to the local market. Recognizing the country's potential, it formalized its presence in 1960 by opening a local office and commencing full trading operations. Over the next 69 years, SIIX cultivated long-standing relationships that enabled it to expand beyond its original trading mission. These partnerships allowed the company to broaden its activities beyond its core Electronics Manufacturing Services (EMS) business and engage in a wider range of commercial undertakings, strengthening its presence in the Philippine market.

A Strategic Hub in the Global Network

As these relationships deepened, the Philippines emerged not only as an active market but also as a strategically valuable hub within SIIX's global network. One of the country's greatest strengths has been its high level of English proficiency, which supports clear, precise, and efficient communication - especially during complex technical discussions where accuracy is essential. This reduces the likelihood of misinterpretation and enhances collaboration across global teams.

Beyond communication advantages, the Philippines also benefits from a stable and investment-friendly operating environment. Its relative insulation from international trade frictions, along with supportive government policies such as PEZA tax incentives, has contributed to stronger operational stability and confidence among global investors. ***In an environment where global uncertainties can disrupt manufacturing and logistics, the country has offered stability and resilience, reinforcing its role as a dependable node in company's global business continuity framework.***

Building on this operational stability and strategic positioning, SIIX has also been closely observing shifts in global demand, particularly in technology-driven sectors.

Riding the Wave of ICT Expansion

One of the most notable market shifts company has observed in recent years is the rapid rise of Computing and Information and Communications Technology (ICT). This growth is being driven by the increasing demand for data centers, the need for high-performance servers, and the widespread integration of artificial intelligence across industries. **For SIIX, this creates significant opportunities to expand the solutions and support it provides, positioning the company to play an even more active**

Strengthening Manufacturing Excellence Through IPC Standards



To effectively support this evolving industry landscape and the heightened expectations that come with it, SIIX continues to strengthen its internal capabilities particularly in the area of manufacturing quality and technical excellence.

The company places quality and reliability at the core of its operations. **IPC skill training and certification programs have played an essential role in elevating the company's manufacturing capabilities.** Through the

knowledge gained by employees certified as IPC Trainers and Specialists, company has developed a deeper understanding of internationally accepted PCB assembly standards.

By integrating these standards into internal training programs, the company has strengthened its workforce's technical competence and consistently elevated product quality reflecting its long-standing commitment to manufacturing excellence.

Global Learning Through Association Membership

SIIX's membership in the Global Electronics Association has further enhanced its ability to uphold international standards. Through this affiliation, the company stays informed about the latest industry guidelines and evolving best practices. Access to specialized training programs such as ESD control and foreign debris management continues to strengthen technical awareness across its workforce.



Moreover, the ability to consult IPC experts whenever questions arise supports accurate interpretation of standards and reinforces SIIX's commitment to compliance, product quality, and continuous improvement.

A Message to the Electronics Manufacturing Community

As SIIX reflects on its journey and its ongoing commitment to quality, it shares this message with the electronics manufacturing community presented exactly as written:

Being part of the Global Electronics Association reminds us that quality is never achieved in isolation. IPC standards provide a common language - one that guides our workmanship, strengthens our processes, and ensures that every product we deliver reflects global expectations. As a community, we benefit greatly from shared learning, open collaboration, and access to worldclass expertise. Together, we raise the bar for the entire electronics manufacturing industry.

With IPC standards, we can improve the overall quality of our product.

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